



My Special Aflac Duck™ continues to be recognized by some of the best in the business for its innovative technology and unique, comforting support for children with cancer.





My Special Aflac Duck has generated **more than 2.5 billion media impressions and 2.4K total media placements** worldwide.



HUMAN INTEREST

**This Robotic Duck Is Helping Kids with Cancer Find Comfort Through the Scariest Parts of Treatment**

**Forbes**

**Aflac Reimagines Its Iconic Duck To Deepen Emotional Connections With Consumers**



**Meet My Special Aflac Duck who brings smiles to the faces of kids fighting cancer**



**Meet the tech whiz building robotic teddy bears to comfort sick kids**



**Young Atlanta cancer patients get special Aflac duck toy**

**THE VERGE**

**Aflac's toy robot for kids facing cancer is the smartest toy of all**



**Kids with cancer get support from special friends**



**This Aflac robot duck helps kids living with cancer**



**CHRIS YOUNG, CHASE BRYANT TEAM UP WITH AFLAC FOR CHILDHOOD CANCER AWARENESS MONTH**

**Inc.**

**Kids with Cancer Have New Hope Thanks to the Aflac Duck (Yes, That Duck)**

The robot might be nationwide as soon as winter 2018.